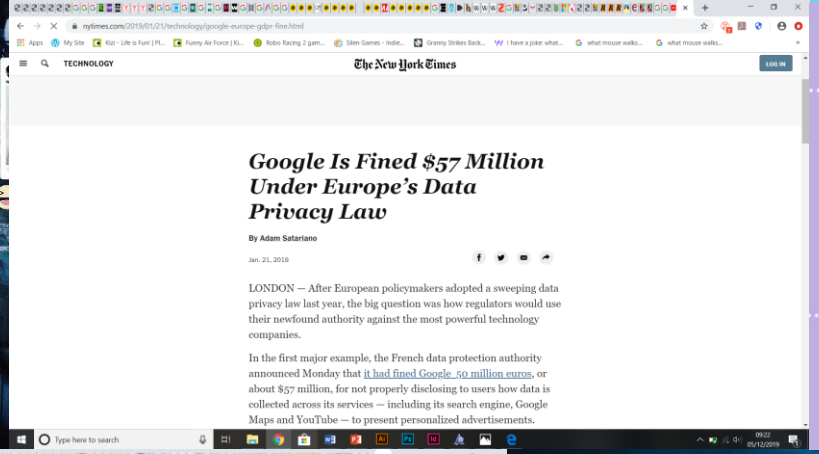

TECHNOLOGY

The New York Times

LOG IN

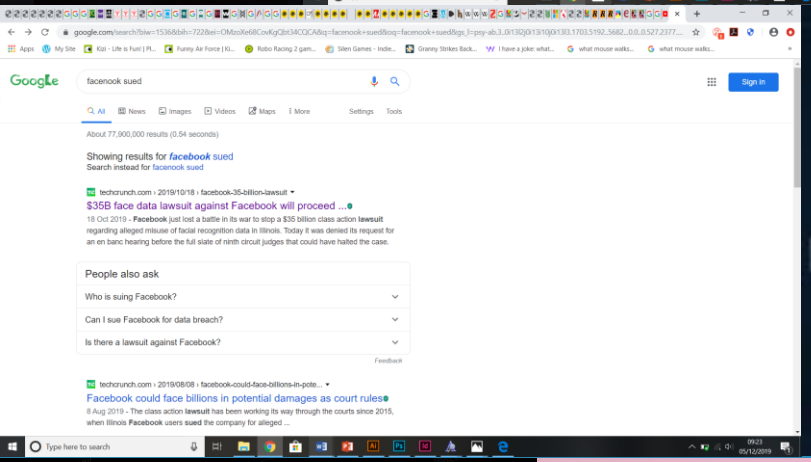
Google Is Fined $57 Million Under Europe's Data Privacy Law

By Adam Satariano

Jan. 21, 2019

LONDON — After European policymakers adopted a sweeping data privacy law last year, the big question was how regulators would use their newfound authority against the most powerful technology companies.

In the first major example, the French data protection authority announced Monday that it had fined Google 50 million euros, or about $57 million, for not properly disclosing to users how data is collected across its services — including its search engine, Google Maps and YouTube — to present personalized advertisements.



Printing- lithography, print screen, photography, digital, ink, spot varnish, sleeve

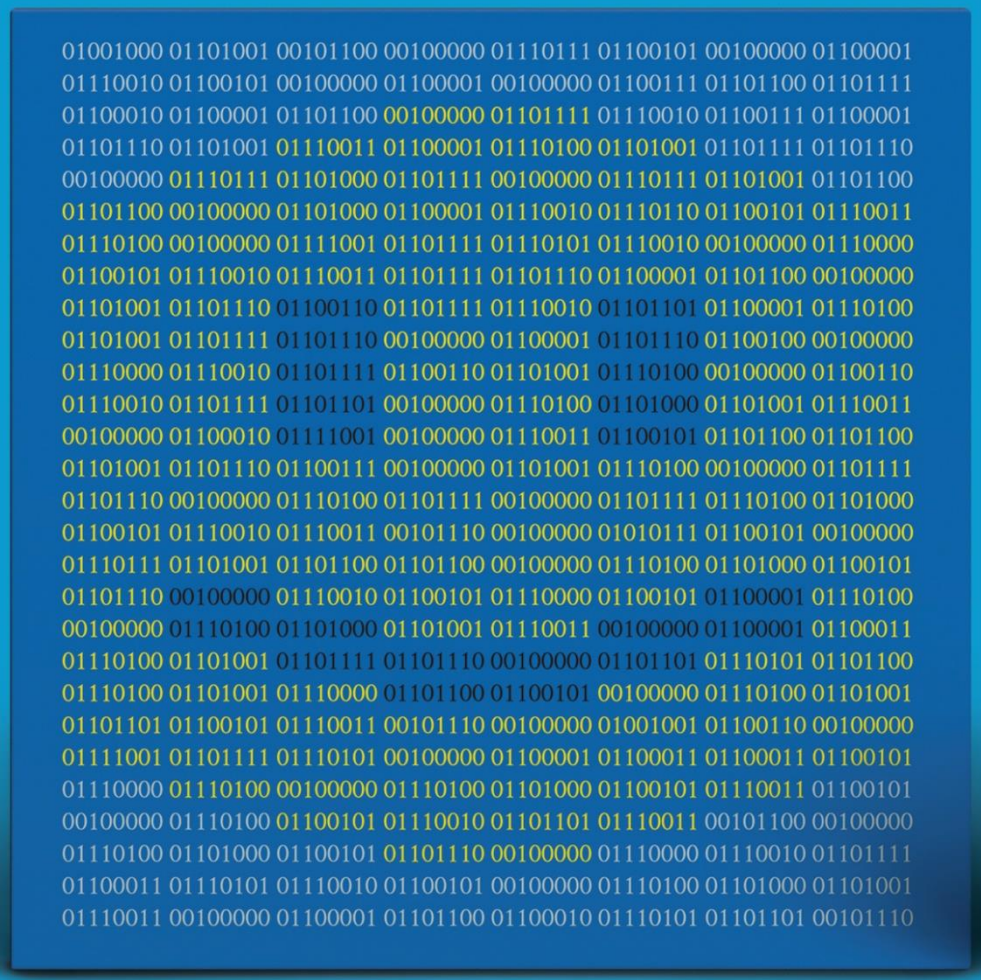
imagery- women, shield, man, gun, V for vendetta, smiley face, glitched face, ascii, binary

touchpoint- t shirt, usb, bar mat, glow stick, protein bars, sweets, alcohol, cans, chains, passes, Wallet

colours- black, yellow, green, white, blue, pink, orange, purple, grey, gold, silver

unique- informative design, persuasive, subtle, social, negative, positive, ironic

album cover- pure digital, printed, spotify format, youtube format, animated, static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GotSome- Nomad Chat

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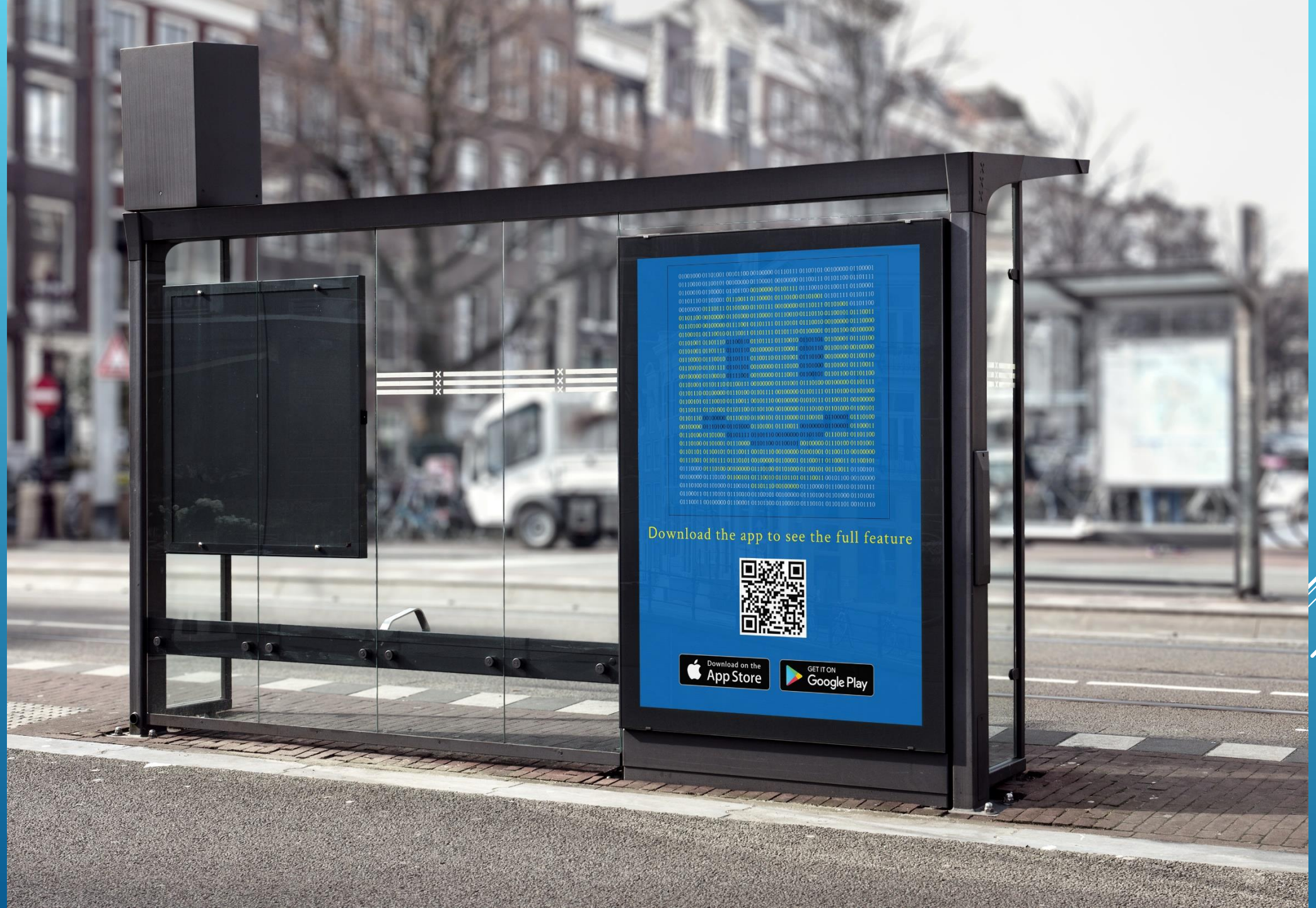
Au/Ra & CamelPhat -Panic Room

Cosmonov- You Got Me Burnin' Up

Miguel Moraleda- Number One

Guille Placencia- Disa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RFID
PROTECTION
INSIDE

1- WHAT WORKED WELL?

2-WHAT NEEDS IMPROVING/REFINING?

3-WHAT SHOULD I SCRAP/REMOVE/REPLACE?